



Encinal High School Athletic Boosters

Board Meeting Minutes - Official

September 11, 2017 6:30 pm Pier 29 Restaurant, Alameda

Attendees: David Skaff, Vincent San Nicolas, Sam Featherstone, Diana Fong, Kris Nelson, Lani Molina, Kevin Gorham & Guests: Rhonda Worthy(Cheerleading and women's basketball coach), Marie L., Suzanne V., Denise L., Elizabeth R., Jim P., Christi P., CL Featherstone

1) Motion Items:

- a) **Approve Minutes from August 14 2017 Booster meeting with changes to treasurer's report**
Initial Motion: Vincent San Nicolas Second: Sam Featherstone All in favor
- b) **VP Featherstone made a motion to allow Varsity Cheerleading to keep 100% of the profits from the last football game in which they ran the Snack Shack and for the 10/13 and 10/20 football games, cheerleading has the 1st right of refusal for Snack Shack and the Boosters will get 50% of the profits and reimbursements for food and related expenses must be submitted to Boosters on the Reimbursement form with a copy of all receipts attached.**
Initial Motion: Sam Featherstone Second: Vincent San Nicolas All in favor
- c) **President Skaff made a motion to approve support of the Speed Pro Island Bowl Tailgate Party fundraiser by advertising to our Mailchimp list and providing 12 Volunteers on the day of the event .** Initial
Motion: Dave Skaff Second: Vincent San Nicolas All in favor
- d) **A motion was made to nominate Marie Long to chair the Crab Feed. Marie will think about it , discuss with family and let us know.**
Initial Motion: Diana Fong Second:

2) Athletic Director's Report

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a) Football field- the lawn was not watered in August during the ADs' vacation and due to brown grass the first football home game had to be played at another field. There is the issue of goose poop on the field that AUSD stated it was too toxic for the students to pick up yet they allow the football players to practice on it. There used to be dogs around to chase the geese away. Alameda High has the same issues. There is a \$5,000 solution. Kris Nelson stated that Boosters looked into fundraising for an artificial turf at one point and it costs millions of dollars. It has to be ADA compliant and the water table makes artificial turf impossible for EHS.

b) Fall Sports—Kevin Gorham stated football team is 3-0, women's volleyball, women's tennis, and water polo teams are all doing well. Kris Nelson needs photos of all EHS sports. One parent suggested Facebook as an easy way to post photos—asking parents or athletes to share their posts on the EHS Boosters Facebook page. Coaches are busy and have not been taking/submitted pictures during the games

c) Suggestions by parents were made on fundraising for Encinal High school facility improvements not currently being funded by AUSD. Marie Long will look into a Community Development Block Grant on 9/26/17 which has more flexibility in spending the money. Sam Featherstone can fill out the paperwork to apply for one. Kevin Gorham suggested not to apply for a Categorical grant which has a lot of restrictions.

d) Kevin also reiterated that the Athletic dept. budget from AUSD for both EHS and AHS is based on a parcel tax passed in 2009 and the 2009 figures do NOT include a cost of living increase. On the 8/17/17 coaches meeting, the Athletic Directors presented the budget and expenses for uniforms, WACC dues, referees, transportation, trainers. 80% of the budget is for coaches stipend. The \$35,000-\$37,000 in WACC Dues for all EHS sports teams are paid for by EHS Athletic Boosters from Crab Feed fundraising. This was made clear to all coaches. Parents should work with the coaches to determine their fundraising needs and budget. Kris Nelson re-emphasized that of the \$75 per athlete per sport booster dues, Boosters gives back \$60 to the respective sports team for their fundraising, and \$15 goes to the Boosters general fund. The money from the general fund is used to pay the \$20 bonus per athlete for the team that pays 100% of their booster dues.

3) Treasurer's Report

a) There is \$32,452.82 in the boosters account. Football trainers to date have been paid \$ 1050.00. \$ 557.03 was paid for snack shack repairs to Sam Featherstone. \$13,600 was paid for fall sports West Alameda County Conference (WACC) dues. The football trainer works as an independent contractor

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- b) "Stripe" payments are coming in with no names attached to the funds. Boosters has a 1 year contract and they do not charge a service charge for using it. Vincent will work with Lani Molina to sort out payments. "Paypal" tells who paid and the amount but Paypal charges a \$2.75 service charge for every transaction which is passed on to the user.
- c) Football Team Mom , Elizabeth R. , asked the board about the Treasurer's report for 2016-17, Boosters budget for 2017-18 and how the money is allotted per sports team and income & expense for football and snack shack management. She also asked for a copy of the Non-profit 501C tax document for applying for football fundraising grants and said the companies require this document.
- d) Sam Featherstone stated that football is an important program for Encinal, but no more important than any other program. Our charter from the EHS Athletic Boosters Bylaws found on www.encinalboosters.org. states that Article III, Section 2: "Directors, Officers, and Board Members shall bear in mind that we support ALL the league athletic programs. In accordance with Section 501 (c) (3) of the Federal IRS Code, the Boosters shall operate exclusively as a non-profit organization..." Article V, Section 3; "The Board of Directors shall be the governing body of the Boosters and shall be responsible for the full responsibility of the conduct for all phases of the program..."
- e) The football program consumes well over 30% of our \$325,000 annual athletic budget. For example each helmet is \$500, police \$800 per game, all buses and transportation fees, and sound system.

4) **Old Business**

- a) Sam Featherstone mentioned the need for more parent support of EHS Booster programs. For example a survey in support of an AD petition for full time status was sent out to 1,076 recipients on 7/19/17 via Mailchimp. 687 did not open the email. Out of the 389 that did open the email, 83 responded in support.
- b) Add Vice President 2 Position open on Boosters Website.

5) **New Business**

- a) Island Bowl Tailgate Party Update: Alameda High School will not participate due to alcohol being served at the party. 100% of the profits from this event will go to EHS Athletic Boosters if AHS opts out. EHS will provide 12 volunteers for the event to serve food and drinks and clean up/set up. Marie Long, Jim & Christi Price, the Featherstones, and EHS Boosters Board (Dave Skaff, Sam Featherstone, Vincent San Nicolas, Kris Nelson, Diana Fong) are volunteering . Speedpro is about a ¼ mile walk to Thompson field. Tailgate party starts at 5:00PM.

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- b) Crab Feed planning- tabled for next meeting due to addressing of concerns and discussion items from parents not on agenda.

6) Discussion Items not on the Agenda

- a) Snack Shack – Suzanne V., a cheerleading parent, requested more % of the Snack Shack profits for the last home game due to food not provided by Boosters and amount of time spent preparing the shack and shed. She stated \$652 was raised from the event and \$260 was spent on food and supplies not reimbursed by Boosters. Cheerleaders volunteered to clean up the snack shed and expended over 10 hours, over 2 days doing so. Ms. Worthy mentioned cheerleaders could not attend some away football games because they could not fit on the buses reserved for the players. VP Featherstone called a motion to give all profits from the last game for cheerleading and for the next 3 home football games, cheerleading has the 1st right of refusal for Snack Shack and the Boosters will get 50% of the profits and reimbursements for food and related expenses must be submitted to Boosters on the Boosters Reimbursement form with a copy of all receipts attached. Cheerleading is prepared to host the homecoming game. Ms. Worthy has the keys to the shed and shack and cheerleading will be in charge of cleaning and maintenance of the snack shack after use. For the Snack Shack, 50% of the profits barely covers the insurance, maintenance, and food that Boosters pay. Kevin Gorham donated the snack shack and barbeques to Boosters and Boosters transitioned the fundraising to parent volunteers and split the profits with football initially, and when there wasn't enough football volunteer parents, the fundraiser was open to other sports teams .

About Booster Dues

Kris Nelson explained to the parents that of the \$75 dues Boosters collects per player per sport, \$60 goes back to the team plus more if they get the bonus...it's an extra \$20 per athlete per team if 100% of the team pays the Booster dues. What might come to us if they don't get the bonus goes into the general membership fund which PAYS THE WACC DUES. These are the fees EHS Athletic Boosters (parents) pay to have a sports program.

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Meeting Adjourned by Dave Skaff at 8:38 PM

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